NAOMI WEATHERFORD

astronaomical@gmail.com astronaomical.com

WEB DESIGNER & DEVELOPER

Web designer and developer with a background in graphic design, UX and UI. Experienced with illustration, responsive design, web accessibility, social media management, frameworks, and prototyping.

<u>SKILLS</u>

Adobe Photoshop, Illustrator, InDesign, XD HTML & CSS, Flexbox, SCSS Google AdWords, Analytics & SEO) Social Media Management JavaScript & jQuery, PHP & MySQL Nitrosell & Wordpress

EXPERTISE

Responsive Design MVC Architecture and Databases Front End Web Development Branding / Logo Design User Experience Design Website Management

EXPERIENCE

Bronxton, Midvale, UT June 2020 - May 2021

Web Designer & Developer

I redesigned the Nitrosell-hosted online store for Bronxton, working closely with the marketing manager and photographer to develop the updated look and feel of the website. I worked with Bronxton to make their website more accessible, user-friendly, and modern. I also worked with Nitrosell to reorganize the backend structure of the site and make the site easier to navigate and update.

Fiserv, Salt Lake City, UT April 2018 - March 2020

Web Designer & Developer

I created, updated, and maintained websites for over 200 credit unions. I managed the DNS, SSLs, and email service for these credit unions, updated their websites with new content and designs, audited websites for accessibility, and created promotional banners. I oversaw projects for an offshore team and provided additional training when necessary.

Lynden Inc., SeaTac, WA August 2017 – May 2018

Web Designer & Developer

I created and updated pages for the Lynden website, replacing outdated code and producing new JavaScript applications. I collaborated with the marketing team on the planned website redesign, providing prototypes and creating solutions and design interfaces for increased usability. Once we had found a direction that worked, I structured the planned website redesign, creating new layouts and webpages, and updating current content and webpages to include responsive design, HTML5, and CSS3.

EDUCATION

Bachelor of Science (B.S.), Web Design and Development Brigham Young Univ., Rexburg, ID